
September 21, 2020 | 1-2pm | Zoom

Attended

~Amy Martinez
~Ben Bagherpour
~Chris Bailey
~Eddie Martin
~Eric Nerison
~Esina Alic
~Jerry Lewis
~John Deeder
~Kevin Perkey

~Mel Netzhammer
~Tim Merlino
~Vickei Hrdina

Regrets

~Ted Sprague

CALL TO ORDER – 1:01PM

CHECK-IN AGENDA ITEMS

Introductions | *Vickei Hrdina*

Review July 22nd Minutes | *Vickei* | ([Section Document](#))

- Need to Know - Deep interest in metrics and how to use them to inform goals
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Career Connect WA – Year 1 Outcomes | *Vickei* | ([Section Slides](#))

- Aiming for 10 new Career Launch applications in development, which will create 440 Launch Spots (10% of the 9-year goal)
 - Vickei will update and provide a breakdown of business engagement experiences at the October meeting
 - Current student data reflects all grade levels, does not provide a 5th-grade-only breakdown
 - Statewide data does not include how the data was gathered
 - Diversity data only related to Career Launch
 - CL may be too new to reflect equity given the smaller pool of applicants (pulled from students in HS CTE courses, incumbent workers employed in an organization that might want to advance, and intermediary work with disconnected workers)
 - Vickei will pull enrollment rates from the [CCW Progress Report](#) and send to Governance Board members (see end of minutes)
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Discussion | *Vickei* | ([Section Slides](#))

- **What Data and impacts will best show you that we are making progress towards our regional and statewide goals?**
 - Student attainment statistics – achievement gap, underrepresented groups - what are the data points showing progress for those students groups and/or credentialing?
 - Interested in the end-game, the hoped for end results (Post-secondary | Graduation rate | Dual Credit | Put into Workforce)
 - Breakdown into equity, and what areas the numbers are coming from.

- How are we telling our regional story?
 - This year – business engagement, how they are engaging, and what the student outcomes are.
 - Should get more follow-up on students placed in the Career Launch spots
 - Overcoming challenges of a rural area; expanding options when they are spread out and don't have the same resources as the I-5 corridor
- **Input on [2020-21 Goals](#)**
 - Timeframes should be shortened to 6 months (short), 1 year (mid), 2 years (long) with incremental goals, with current long-term as end goals. Legislative changes can have impacts on goals that are too far out
 - Thinking on system alignment – think on what do we have that we can draw from to support the organization, while also working on our own individual pieces.
 - System reports need to be relevant to the impacts we are seeing in the world. If the goals of the network don't help the dislocated workers and students coming out of school it is irrelevant.
 - Suggest for each goal to have top-three priorities which all can align
- **[Governors State of Innovation Workplan](#)**
 - CCW (state-level) would put on a virtual challenge for students to showcase solutions to Washington business/industry problems.
- Vickei will send out year-end report for feedback

MEETING ADJOURNED – 2:06PM
NEXT MEETING DATE – OCTOBER 13, 2020

GOALS VS. ACTUALS:

Overall, the state hit the enrollment goal, exceeding Year 1 target of 8,400 by 19% and, despite the pandemic hit 83% of program creation goal.

PROGRAM	YEAR 1 TARGET	YEAR 1 ACTUALS	RECENT + PROJECTED**	NOTES AND PROJECTIONS
Existing RA Enrollees under 29	6,000	8,349		
New RA Enrollees ⁴ (# of programs)	500 (13)	1,145 ⁵ (21)		New state registered apprenticeship programs approved between July 1, 2019 and July 1, 2020
K-12 Enrollees (# of programs)	350 (9)	0 (3)	45 (3)	3 new programs approved in Spring-Summer 2020, estimated 45 students enrolled beginning fall
CTC Enrollees (# of programs)	1,000 (25)	228 (10)	380 (15)	228 enrollees under 30; 368 enrollees all ages. Data is only through March 2020, projected 380 new enrollees by fall.
4-Year (# of programs)	500 (13)	0 (0)	15 (1)	Anticipated endorsement of at least one program before fall 2020 with initial 15 enrollees
Total • Total enrollment (incl. existing RA)	-8,400	-9,722	440	Projected total enrollees: >10,000 Projected new enrollees: ~ 1,800 enrollees in newly endorsed programs for all of 2019/20
	-2,400 (60)	-1,373 (31)	440 (19)	Total new programs: 50

⁴ Apprenticeship numbers reflect total growth, influenced by a variety of factors, including economic expansion prior to the COVID-19 pandemic.

⁵ Estimated enrollment from Spring 2020 for CTC enrollees and estimated enrollment for programs approved by July 2020.